

cycle in International Management (cIM)

COURSE SCHEDULE 2011-2012

KEY DATES	
CORE COURSES	
Introduction to Management Prof. Alon Rozen 22-23 October 2011	
Accounting Basics Prof. John Kennedy 5-6 November 2011	
Fundamentals of Marketing Prof. Len Rogers 26-27 November 2011	
Introduction to Finance Prof. Kevin O'Connell 10-11 December 2011	
Managing People & Organizations Prof. Henning Blarr + Jutta Miksche 21-22 January 2012	
Operations Management Prof. Kirsty Tan 4-5 February 2012	
SPECIALIZATIONS	
International Business	Technology & Entrepreneurship
Doing Business in Emerging Economies Mr. Adam Bricker 3-4 March	Technology Management Prof. Karim Sabbagh 3-4 March
International Corporate Strategy Prof. Joseph Connolly 28-29 April	Innovation Management Prof. Sushi Suzuki 28-29 April
Cross-cultural management Prof. Sabine Mueller 26-27 May	Entrepreneurship Prof. Morven McLean 26-27 May
Integration module: The Markstrat Simulation Prof. Suman Modwel 9-10 June	

See website or contact Yingting Cheng at cheng@enpcmbaparis.com for more details.

General Information

The cIM program includes:

- 6 core modules of 15 hours each, equivalent to 9 ECTS
- 3 specialized modules of 15 hours each, equivalent to 4.5 ECTS
- 1 integration simulation module of 15 hours, equivalent to 1.5 ECTS
- In all, the program includes 150 hours of contact hours, equivalent to **15 ECTS**.

Venue

Classes are held at the ENPC MBA, **15 rue de la Fontaine au Roi, 75011 Paris** unless stated differently.