

certificate in International Management (CIM)

Course Schedule 2010-2011



KEY DATES	
Admission + interview process September 2 – September 30, 2010	
Program kickoff 9 October 2010	
CORE COURSES	
Introduction to Management Prof. Alon Rozen 9-10 October 2010	
Accounting Basics Prof. John Kennedy 23-24 October 2010	
Introduction to Finance Prof. Kevin O'Connell 20-21 November 2010	
Fundamentals of Marketing Vicki Enteen 11-12 December 2010	
Managing People & Organizations Prof. Henning Blarr + Jutta Miksche 8-9 January 2011	
Operations Management Prof. Catalina Stefanescu-Cuntze (tbc) 12-13 February 2011	
SPECIALIZATIONS	
International Business	Technology & Entrepreneurship
Doing Business in Emerging Economies Ira Cohen (tbc) 5-6 March	Innovation Management Sushi Suzuki (tbc) 5-6 March
International Corporate Strategy Joseph Connolly (tbc) 9-10 April	Technology Management Karim Sabbagh (tbc) 9-10 April
Cross-cultural management Sabine Mueller (tbc) 7-8 May	Entrepreneurship Alessandro Biscaccianti 7-8 May
Integration module: The Markstrat Simulation Suman Modwel (tbc) 4-5 June	

See website or contact Kataline Boubet at cim@enpcmbaparis.com or 01.44.58.28.04 for more details.

General Information

The CIM program includes:

- 6 core modules of 15 hours each, equivalent to 9 ECTS
- 3 specialized modules of 15 hours each, equivalent to 4.5 ECTS
- 1 integration simulation module of 15 hours, equivalent to 1.5 ECTS
- In all, the program includes 150 hours of contact hours, equivalent to **15 ECTS**.
- **Classes will be held at ENPC MBA 15 rue de la Fontaine au Roi, 75011 Paris**