

Doctoral Program in Management

Schedule 2010

Group 1		Group 2	
Week 1			
March 15 th	Introduction to Management Prof. Alon ROZEN ¹		
March 16 th	Marketing of Innovations and Hi-tech Products Prof. Laura COUSINS ²	Entrepreneurship and Intrapreneurship Prof. Gregory POLLETTA ³	
March 17 th	AM: Marketing of Innovations and Hi-tech Products Prof. Laura COUSINS PM: Entrepreneurship and Intrapreneurship Prof. Gregory POLLETTA	AM: Entrepreneurship and Intrapreneurship Prof. Gregory POLLETTA PM: Marketing of Innovations and Hi-tech Products Prof. Laura COUSINS	
March 18 th	Entrepreneurship and Intrapreneurship Prof. Gregory POLLETTA	Marketing of Innovations and Hi-tech Products Prof. Laura COUSINS	
March 19 th	Guest presentation and/or Field visit		
Week 2			
April 12 th	Value Creation through Information Technology Prof. Tawfik JELASSI ¹	Business Negotiations Prof. Chalom SCHIRMAN ¹	
April 13 th	Business Process Re-engineering Prof. Tawfik JELASSI	Business Negotiations Mr. Maurice BERCOFF ⁴	
April 14 th	Business Negotiations Prof. Chalom SCHIRMAN	Value Creation through Information Technology Prof. Tawfik JELASSI	
April 15 th	Business Negotiations Prof. Chalom SCHIRMAN	Business Process Re-engineering Prof. Tawfik JELASSI	
April 16 th	Guest presentation and/or Field visit		
Week 3			
May 17 th	AM: Introduction to Finance Prof. Michael PAGE ⁵ PM: Operations and Quality Management Prof. Stuart CHAMBERS	AM: Operations and Quality Management Prof. Stuart CHAMBERS ⁶ PM: Introduction to Finance Prof. Michael PAGE	
May 18 th	AM: Introduction to Finance Prof. Michael PAGE PM: Operations and Quality Management Prof. Stuart CHAMBERS	AM: Operations and Quality Management Prof. Stuart CHAMBERS PM: Introduction to Finance Prof. Michael PAGE	
May 19 th	AM: Project Finance Prof. Michael PAGE AM: Project Management Prof. Stuart CHAMBERS	AM: Project Management Prof. Stuart CHAMBERS PM: Project Finance Prof. Michael PAGE	
May 20 th	AM: Project Finance Prof. Michael PAGE AM: Project Management Prof. Stuart CHAMBERS	AM: Project Management Prof. Stuart CHAMBERS PM: Project Finance Prof. Michael PAGE	
May 21 st	Field visits		

¹ ENPC MBA Paris, France

² Said Business School, Oxford University, UK

³ Politecnico di Milano, Italy

⁴ Négociateurs Associés, Paris

⁵ Bentley University, Boston, USA

⁶ Warwick Business School, UK

Docteur pour l'Entreprise

Week 4		
June 14 th	Business Strategy Prof. Georges BAUME ⁷	R&D and Innovation Management Prof. Chris Tucci ⁸
June 15 th	AM: Networked & Virtual Organizations Prof. Georges BAUME PM: R&D and Innovation Management Prof. Chris Tucci	AM: R&D and Innovation Management Prof. Chris Tucci PM: Business Strategy Prof. Georges BAUME
June 16 th	R&D and Innovation Management Prof. Chris Tucci	AM: Business Strategy; PM: Networked & Virtual Organizations Prof. Georges BAUME
June 17 th	Field visits	
June 18 th AM	AM: Guest presentation or Field visit	PM: Participants' program evaluation and feedback to ParisTech officials

⁷ University of Adelaide, Australia

⁸ Ecole Polytechnique Fédérale de Lausanne (EPFL), Switzerland