

## Message from the Dean

Dear Alumnus,



Welcome to this issue of the ENPC MBA Alumni newsletter! I am very pleased to inform you of the recent developments that took place at the School since the Winter 2006 edition of this newsletter.

### Academic Programs

First of all, we signed on June 10th 2007 a partnership with Abu Dhabi University (ADU) to jointly offer, starting this summer, a dual degree "MBA in International Business". It will be the first program of its kind to be delivered in the United Arab Emirates since the graduates will receive the ADU MBA degree (which is accredited by the UAE Ministry of Higher Education) and the ENPC MBA (which is internationally accredited by AMBA). This new partnership is a significant addition to the ENPC MBA programs around the world since it adds Abu Dhabi and the fast growing Gulf region to our current MBA offerings in Paris, Casablanca, Philadelphia and Shanghai.

Two other successful events that took place this year are the launch of our new Executive MBA program and the

delivery for the second consecutive year of our Doctoral program in management to ParisTech Ph.D. students.

Regarding the Executive MBA, we welcomed in January 2007 seventeen highly skilled and motivated participants for this new two-year program, comprising in-residence modules taking place once a month over a long weekend (from Friday 9:00 am to Sunday 5:00 pm). The diversity of the cohort's educational backgrounds and business sectors constitute a major source of enrichment for the participants.

Regarding the Doctoral program in management, it consisted of four weeks of content delivered between April and June 2007 to twenty five Ph.D. students in different fields of engineering and coming from 5 schools of the ParisTech consortium. This year's edition of the program included for the first time several corporate presentations and field visits to companies, R&D centres and laboratories; this new feature was highly appreciated by the Ph.D. students.

### 20<sup>th</sup> Anniversary Celebration

Another major event that took place this spring is the 20th anniversary celebration of the ENPC MBA which was held on March 2nd and 3rd in

Marrakech (Morocco). On this occasion, the first ENPC MBA Alumni Congress took place on the theme of "Technology and innovation management: A strategic lever for sustainable development". It was attended by over 400 alumni, friends and special guests including Ministers and top officials of the Moroccan Government as well as leading executives from several multinational firms and large organizations. This successful congress was placed under the high patronage of His Majesty the King of Morocco.

As you can tell from the recent developments that were mentioned above, the school has been broadening its portfolio of educational programs both in Paris and abroad, and strengthening its position in the increasingly competitive MBA market through a selective diversification strategy.

We would greatly welcome any contributions of any kind which you, the Alumni, could provide to your alma mater school to help us advance on the road ahead and reach a new height.

I wish you a great summer and please keep in touch; we will do so too!

Tawfik Jelassi  
Dean and Professor



### ENPC MBA Graduation ceremony

The Graduation Ceremony of the 2007 ENPC MBA class took place on July 6th 2007 at 17:00 in Amphithéâtre Caquot (rue des Saints-Pères, Paris). The ceremony was presided over by Dean Tawfik Jelassi and the guest of honour was Dr. Paul Boreckx, former Head of Corporate Human Resources at Nestlé Group. We would like to thank those of you who were able to join us on this happy occasion.

The graduation ceremony for the 2007 Tri-Continent MBA Class will take place at Temple University in Philadelphia on September, 7th.

The staff of the ENPC School of International Management wishes the 2007 MBA Class all the best for their future endeavours.

## ENPC Executive MBA

On Friday, January 26th, 2007 the ENPC School of International Management was proud to welcome the first class of the 2007-2008 Executive MBA program.

The class participants is made up of:

- \* 30% women,
- \* 8 nationalities,
- \* Average age of 35,
- \* Average work experience of 11 years,
- \* Representing 11 academic areas and 10 industry sectors.

Based on a unique format, this program allows participants to pursue an MBA while keeping their professional life. The Executive MBA participants have demonstrated motivation and eagerness to learn during the 5 modules and the Study Trip to the USA they had until now. The diverse make-up of the cohort allows participants to share their experiences and creates an enriching learning experience in the classroom.

Corporate testimonies included in the program's modules, breakfast discussions of hot topics in business, and guest speaker presentations planned for the coming months will certainly add to the already original and very interactive learning process of the program.

## ENPC School of International Management offers again the ParisTech Doctoral course in Management

For the second consecutive year, the ENPC School of International Management designed and delivered a customized Doctoral course in Management for ParisTech (the consortium of ten Paris-based Grandes Ecoles of engineering).

Through this course, ParisTech aims at fostering synergies between the doctoral programs of its member schools and ensuring that the Ph.D. students in engineering gain a thorough understanding of business and management, which is undoubtedly appreciated by public and private sector employers.

The participating Ph.D. students who pass the doctoral course in management will be delivered a certificate and the label of « Docteurs pour l'Entreprise », in addition to their Ph.D. degree in engineering.

This year, twenty five Ph.D. students, representing 11 nationalities and typically enrolled in the second or third year of their doctoral program in engineering sciences, attended the course. They came from the following five ParisTech schools: Ecole Polytechnique, Ecole des Ponts, Ecole Nationale Supérieure des Télécom de Paris, Institut Agronomique ParisTech, and Ecole Nationale Supérieure des Arts et Métiers.

The doctoral course consisted of four full weeks of lectures, corporate presentations and field visits, delivered between April and June 2007. The lecture-based component covered topics such as business strategy, networked and virtual organizations, project finance, operations and quality management, business negotiations, technology management, marketing of innovation and high-tech products, entrepreneurship, project management, outsourcing and off-shoring, and R&D management.

The program was taught in English and French and the teaching staff included ENPC MBA faculty as well as several Visiting Professors from renowned European universities and business schools.

The fourth week of the program consisted of corporate presentations and field-based visits to research centres and laboratories. Companies that contributed to the content of this week include Air Liquide, IBM France, Lafarge, NTT DoCoMo Europe, and SETEC.

Judging from the formal participants' feedback and also the assessment made by ParisTech, we can say that this program has met its set objectives and was very much appreciated by the participating Doctoral students. The School expects to continue offering this special program next year and beyond.

### Contact:

**Dr. Tawfik Jelassi**

Dean

Director of the Doctoral Program

Professor of e-Business & IT

E-mail: [jelassi@enpcmbaparis.com](mailto:jelassi@enpcmbaparis.com)

Tel.: +33 (0)1 44 58 28 54



**ParisTech**

GRANDES ECOLES D'INGENIEURS DE PARIS  
PARIS INSTITUTE OF TECHNOLOGY

## Partnership with Abu Dhabi university

We are proud to announce that the ENPC School of International Management has signed a collaboration agreement with Abu Dhabi University (ADU), a leading academic institution in the United Arab Emirates, to jointly offer a dual MBA degree focusing on International Business. Students joining the MBA program at ADU will be able to earn within 18 months two degrees: a general MBA degree from ADU and a specialized MBA degree from ENPC. The dual degree program is part-time and will start in summer 2007.

Dr. Philippe Courtier, Director of the ENPC, and Dr. Tawfik Jelassi, Dean of the ENPC School of International Management, concluded the agreement with H.E. Ali Bin Harmel Al-Dhaheiri, Chairman of the ADU Executive Board of Governors, and Dr. Mohamed Khalifa, ADU Provost.

"This agreement will provide the MBA students at Abu Dhabi University with an enhanced value proposition. In addition to earning a locally accredited degree from ADU, students opting for the dual degree program will also earn an internationally accredited degree from the prestigious ENPC", commented Dr. Mohamed Khalifa.

"In this era of increasing globalization, the MBA program in International Business will provide highly differentiated learning value and business networking opportunities. Participants will benefit from an up-to-date management curriculum, applied content, world-class faculty, and the ENPC MBA programs in Paris, Shanghai, Casablanca, Philadelphia and Edinburgh. This joint MBA program will be a unique life-changing experience for managers and entrepreneurs.", said Dr. Tawfik Jelassi.

This strategic partnership is the culmination of more than one year of joint work by the teams of both institutions and we believe it is the first step towards a long-term relationship that will benefit both the ENPC School of International Management and Abu Dhabi University. It will also increase the visibility of our school in the fast growing Middle-East and Gulf region.

This new partnership is another addition to global network of the ENPC School of International Management after the alliance achieved in 2005 with Temple University (Philadelphia) which led to the joint offering of the Tri-continent.



## Marrakech event

"Dear Friends,

Time has flown since the truly memorable event of the 20th Anniversary of the ENPC MBA in Marrakech. It is high time to give you some of my personal feedback.

Very soon after I arrived in Marrakech, familiar faces popped up everywhere and the reunion was taking form. Alumni from the KPMG/Oracle course, the class of 1995, SIMBA in China and of course the Paris-based community were there, plus another 300 graduates and engineers from the Casablanca MBA and Ecole Hassania des Travaux Publics.

Over the next 2 days, we were treated to an immersion in Moroccan hospital-

ity, culture, history, music and some very interesting debates on the topic of technology and sustainable development, with high level business and government officials. I was particularly impressed by the Moroccan Minister of Tourism and the IBM General Manager for the region. And we also had the chance to discover Morocco and its people, thanks to the efforts of our hosts, the EMA team.

All in all, it is safe to say that all participants took a lot away from this 1<sup>st</sup> anniversary celebration. The bar has been set high for the SIMBA team who has promised to exceed expectations for the next ENPC MBA congress in 2010 in Shanghai."

Uzo Ezimora  
(ENPC MBA class of 2004)



## The ENPC MBA truly international dimensions - A participant's testimonial



"Globalization implies that cultural diversity is becoming a major challenge in business life. For me, the ENPC MBA in International Business was an excellent opportunity to learn about managing people and experiencing diversity within groups in a multicultural context. The opportunity to study on 4 continents is a major asset of the ENPC MBA program. I studied in Morocco, Casablanca and attended the 1<sup>st</sup> ENPC MBA Alumni World Congress in Marrakech where people from all around the world came together. I also studied in Shanghai and visited small and medium size Chinese companies there. I participated in the US study trip and visited high-tech, entrepreneurial companies in Boston as well as media and finance companies in New York City.

In my opinion the ENPC MBA enables participants to gain an integrative perspective on business matters and helped me to build a strong management and interpersonal competency, which is much needed in today's global markets."

André Achtstätter  
(ENPC MBA class of 2007)

## EPWN scholarship

Founded in 1987 by Celia Russo, the ENPC School of International Management has always strived to attract talented candidates from diverse backgrounds.

The School's commitment to promoting diversity in the business world has grown progressively and this year's full-time MBA program boasts 42% women!

In keeping with this long-standing tradition, the ENPC School of International Management has established a partnership with the [European Professional Women's Network \(EPWN\)](#).

EPWN is a pan-European federation of more than 15 women's networks whose common objective is to provide women with the tools, networks and support they need to assume leadership by sharing knowledge across Europe, and participating in several

Europe-wide initiatives thanks to a sophisticated online networking platform and offline events in many cities across Europe.

Through this partnership, the ENPC School of International Management is proud to offer a 50% scholarship to its Executive MBA program for up to two members of the EPWN.

If more than two applications are received, the criteria for selection are based on the candidates' overall profile, skills and ability.

The first EPWN-ENPC Scholarship has been awarded to Tiia Vignard from Estonia, a participant in the ENPC Executive MBA program which started in January 2007.



*"As a member of the EPWN, I would like to acknowledge my sincere appreciation of the ENPC EMBA Scholarship that was awarded to me. I am looking forward to the many challenging experiences from the Executive MBA program which I believe will definitely enhance my knowledge and provide increasing opportunities all over the world. I would like to give my regards to both the Administration and the Program Management teams. The preparation of the class and selection of the professors have been extraordinary. Also, the program format fits perfectly with my highly demanding professional daily life and travel schedule. I have met many talented classmates from different business sectors and cultures. I would like to wish good luck to each of the classmates and I wish a lot of success to the school to manage and keep the program quality in superior level."*

Tiia Vignard

## Call to alumni

You, as alumni of the ENPC School of International Management, have a key role to play in many aspects of the school's daily life.

Among the events and actions you can take part in are:

– Our monthly information sessions:  
The first Tuesday of each month, we organize information sessions where potential candidates can get detailed information about our MBA programs and have the opportunity to ask questions. We truly believe having alumni talk about their experiences before, during and after their MBAs would add to these sessions. We kindly invite all alumni in the Paris area to participate in one or several of our information sessions.

– Our mentoring program:  
We are planning to launch a mentoring program in January 2008. This program will consist of putting alumni ('mentors') and students ('protégés') in contact. We believe it would be a great way to benefit from your experience, create closer links between alumni and students, and pave the

way for a stronger network. You will soon receive further information on this program. We are looking forward to counting you as a mentor!

– Our alumni newsletter:  
This newsletter is *your* newsletter! We would like this to give rise to a real exchange on experiences, news and views. This newsletter is meant to bring alumni all over the world closer and to build bridges among the alumni community! We look forward to receiving your contributions.

Many of you have already participated in the actions carried out by the school (in organizing events, participating in the admissions process or communicating on our programs) and we really appreciate your collaboration.

If you are interested in participating in one or several of these actions, or want to share other ideas, please contact: Anaïs Ressay, Admissions & Alumni Relations Coordinator ([ressot@enpcmbaparis.com](mailto:ressot@enpcmbaparis.com)).

Thank you for your contribution!



## Events

July 6<sup>th</sup>, 2007

Graduation of the Class of 2007

September 10<sup>th</sup>, 2007

Start of the Class of 2008

[ September 3<sup>rd</sup>, 2007

Program pre-start week ]