

## MBA in Technology & Entrepreneurship (T&E)

Based on its close relationship with the École des ponts, France's oldest and one of its most prestigious engineering Grandes Écoles, as well as the ParisTech network of Grandes Écoles, the ENPC School of International Management offers an MBA with a specialization in technology and entrepreneurship. The MBA in T&E is directed at forward-thinking 'ideas people', who want to gain expert knowledge on product innovation, development and design, or are evolving from technology specialists to technology managers, or perhaps have a strong interest in setting up their own business.

It is our main goal to match your individual career needs with academic choices. Therefore, only a minority of all courses offered are compulsory, making our curriculum very flexible. Additionally, we accompany you through your MBA experience with ongoing one-on-one advising by permanent faculty. Thus, we provide a dynamic learning environment composed of classes, seminars, workshops and business simulations taught by top international faculty from the highest ranking business schools and universities in the world. Study trips and corporate presentations complement this program.

## ENPC School of International Management

The ENPC School of International Management was started in 1987 as the business school of the Ecole nationale des ponts et chaussées (ENPC), the world's oldest school of civil engineering and one of the most prestigious Grandes Écoles in France. Since its inception, the ENPC School of International Management has promoted the study of international business and value-based global leadership. It prides itself on developing entrepreneurial leaders with a strong sense of values that go beyond academic excellence and give a true understanding of modern global business in the 21st century. The ENPC School of International Management has been accredited by the Association of Masters in Business Administration (AMBA) since 1996.

## The MBA in T&E – opening new career opportunities for engineers and others

The MBA in T&E is an experience that will not only help you achieve major career advancement but will also have a major impact on your own personal development.

This is based on the strengths of the ENPC School of International Management,

- location in the heart of Paris,
- affiliation with Ecole des ponts and ParisTech,
- alumni network of 12,000 worldwide,
- small in-take ensuring close relations between students and faculty, and
- large pool of internationally renowned professors.

The program offers you

- the prestige of being an alumnus of France's oldest Grande Ecole, the Ecole des ponts,
- the flexibility to select your program according to your goals and needs,
- an interdisciplinary and multicultural learning environment, and
- a mix of soft and hard management skills, essential for succeeding in today's business life.

## Curriculum

The MBA in T&E covers 35 courses in five main study tracks. Courses are mainly taught over one full week (1 credit) or over one half week (0.5 credits). In order to graduate with an MBA in T&E participants are required to take a minimum of six credits from the Technology & Entrepreneurship track, and a minimum of 3 credits from the other four tracks. It is possible to take more than the 18 credits minimum, and most participants complete the MBA program with an average of 22 credits.

Participants are also required to complete a Professional Project on a technology- or entrepreneurship-related theme, which they do during the second semester of the program while completing their course work. Additionally, two optional study trips to the USA and to China are offered.

## Study tracks and courses

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| <p style="text-align: center;"><b>Finance &amp; Accounting</b></p> <p><u>Finance sub-track</u><br/> <b>Introduction to Finance (1)</b><br/>           Financial Markets Workshop (0.5)<br/>           Corporate Finance (1)</p> <p><u>Accounting sub-track</u><br/> <b>Financial Accounting (1)</b><br/> <b>Managerial Accounting (1)</b><br/>           Management Control Systems (1)</p>  | <p style="text-align: center;"><b>Economics &amp; International Business</b></p> <p><u>Economics sub-track</u><br/> <b>Business Economics in the Global Economy (1)</b><br/>           Trade Policy &amp; International Economics (1)</p> <p><u>International Business sub-track</u><br/>           International Business Negotiations (1)<br/>           Study Trip to North America (1)</p> <p>Study Trip to Asia (1)</p>                      |
| <p style="text-align: center;"><b>Marketing &amp; Strategy</b></p> <p><u>Strategy sub-track</u><br/> <b>Problem Solving &amp; Communication (0)</b><br/> <b>International Business Strategy (1)</b><br/>           Global Supply Chain Management (1)<br/>           Mergers &amp; Acquisitions (0.5)<br/> <b>Integration 2 (0.5)</b></p> <p><u>Marketing sub-track</u><br/> <b>Marketing Management (1)</b><br/> <b>Integration 1: Markstrat Simulation (1)</b></p>   | <p style="text-align: center;"><b>Management &amp; Leadership</b></p> <p><b>Team Building &amp; Leadership (0.5)</b><br/> <b>Understanding Organizations (1)</b><br/> <b>Managing People (1)</b><br/> <b>Operations Management (1)</b><br/> <b>Information &amp; Decision Models (1)</b><br/> <b>Corporate Citizenship, Ethics and Governance (1)</b><br/>           Managing Change in Organizations (0.5)<br/>           Business Law (0.5)</p> |
| <p style="text-align: center;"><b>Technology &amp; Entrepreneurship</b></p> <p><u>Technology Management sub-track</u><br/> <b>IT &amp; e-Business (1)</b><br/>           Marketing of Innovations and High-Tech Products (1)<br/>           Business Models for Emerging Technologies (0.5)</p> <p><u>Entrepreneurship sub-track</u><br/>           Entrepreneurship (1)<br/>           Business Plan Development (0.5)<br/>           Private Equity (0.5)<br/>           Venture Capital (0.5)<br/>           Performance Assessment and Valuation of Innovative Enterprises (1)</p> |   |

## Program format

The MBA in T&E is offered either full- or part-time. The part-time MBA may be completed in two or three years. The majority of courses are organized as intense one week daytime modules running Monday through Friday from 9.30 – 17.00.

## Program schedule

**Full-Time MBA:** 1 Sep. 2008 – 3 July 2009  
 (total length: 10 months)

**Part-Time MBA:** 1 Sep. 2008 – 26 July 2009  
 1 Sep. 2009 – 25 July 2010  
 1 Sep. 2010 – 24 July 2011  
 (total length 20-30 months)

## Admissions

All applicants are required to have a minimum of three years of professional experience. Applicants can either elect to undertake the School's own admission test or submit a GMAT score and, if appropriate, a recognized English language test score. You can download the application form for the MBA in T&E from the ENPC School of International Management website at [www.enpcmbaparis.com](http://www.enpcmbaparis.com).

## Program Fees

Full-Time MBA in International Business - € 32 500  
 2-Year Part-Time MBA in International Business - € 38 000  
 3-Year Part-Time MBA in International Business - € 38 000  
 The above tuition fees include the cost of books and course materials.

For candidates needing a bank loan to pay their tuition fees, the school has negotiated with BNP Paribas an attractive financing scheme. It is strongly recommended that participants have their own laptop.

## Contact

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